

The Fresh Market Shoppes

Hilton Head Island, SC

Demographic Summary Report

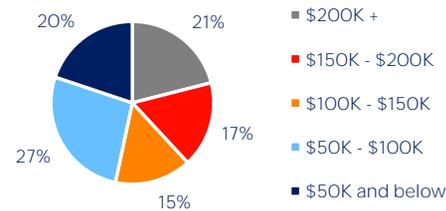
2020 Census, 2024 Estimates & 2029 Projections
Source: Synergos Technologies, Inc

| Current Year Demographics | 1-Mile Radius | 3-Mile Radius | 5-Mile Radius | 10-Min Drive |
|---|---------------|---------------|---------------|--------------|
| Current Population | 1,719 | 16,302 | 34,090 | 30,099 |
| Total Daytime Population | 1,970 | 19,682 | 43,248 | 37,797 |
| Workplace Population | 1,170 | 9,133 | 17,177 | 15,819 |
| Average Household Income | \$207,118 | \$161,309 | \$146,542 | \$149,914 |
| Median Household Income | \$135,377 | \$109,652 | \$98,245 | \$99,065 |
| Total Households | 874 | 7,798 | 15,658 | 13,902 |
| Median Home Value | \$995,832 | \$836,107 | \$800,019 | \$817,955 |
| College (4+) | 61.3% | 52.8% | 52.9% | 53.6% |
| Total Consumer Spending/Capita (Weekly) | \$512 | \$500 | \$490 | \$501 |
| % of Households with Children | 9.9% | 9.7% | 12.6% | 11.8% |

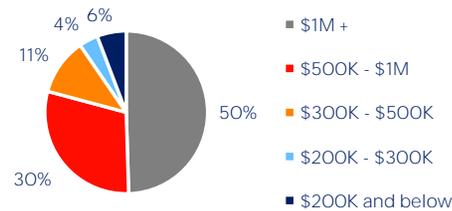
2029 Demographic Projections

| | | | | |
|------------------------------------|-------|--------|--------|--------|
| Projected Population | 1,747 | 16,323 | 34,278 | 30,328 |
| Projected Annual Growth Rate | 0.3% | 0.0% | 0.1% | 0.2% |
| Projected Total Growth Rate (5-Yr) | 1.6% | 0.1% | 0.6% | 0.8% |

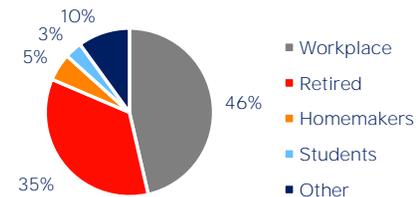
3-Mile Radius Section Detail



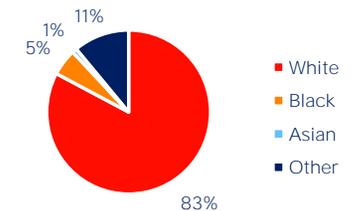
Household Income



Home Value



Daytime Population



Hispanic Origin: 11.4%
Race

